



THE FUTURE IS HUMAN

2025 ATLANTA MISSION ANNUAL REPORT





DEAR FRIENDS,

When I think about Atlanta's future, I don't just picture new buildings popping up along the skyline or the next wave of technology promising to make life faster. I picture people.

I picture a mother waking before dawn, getting her son ready for school for the first time in months. A man choosing courage over despair as he begins recovery again - committed not to a quick fix, but to a steady rebuilding of his life. A young woman who once slept in her car, now daring to imagine stability and purpose. The unseen men and women who long to be seen.

At Atlanta Mission, we believe the future worth building is one centered on human dignity—where efficiency, scale, and systems exist to serve people, not the other way around. Every person is created in the image of God, each one carrying immeasurable worth.

This past year reaffirmed that conviction again and again. In a city where homelessness continues to rise, where housing costs strain families, where mental health resources remain scarce, and where more neighbors than ever are experiencing homelessness for the first time, we saw something extraordinary: **Hope still finds a way.**

We witnessed lives rebuilt, addictions confronted with courage, mothers and children rediscovering safety and belonging, and men stepping into

purpose they once believed was out of reach. And behind every moment of transformation stood a community made up of staff, volunteers, partners, and donors, who chose to see people not as problems to be solved, but as lives to be honored.

As we lean into the next chapter of our Vision 2030 strategic plan, we do so with boldness and clarity. The challenges before us are real: rising displacement, deepening relational poverty, increasing mental health crises, and a rapidly shifting city. Yet God has placed Atlanta Mission in this moment for a purpose: to respond not with fear, but with innovation, compassion, and unwavering faith.

We are strengthening programs, expanding partnerships, investing in our staff, and rebuilding systems around one simple truth: **When you place people at the center, transformation follows.**

Our belief that the future is human is not aspirational, it is already unfolding in every story of hope you will read in the pages ahead. And it is made possible because of you. Your prayers, your generosity, your advocacy, and your love continue to build a more humane, compassionate Atlanta, one person at a time.

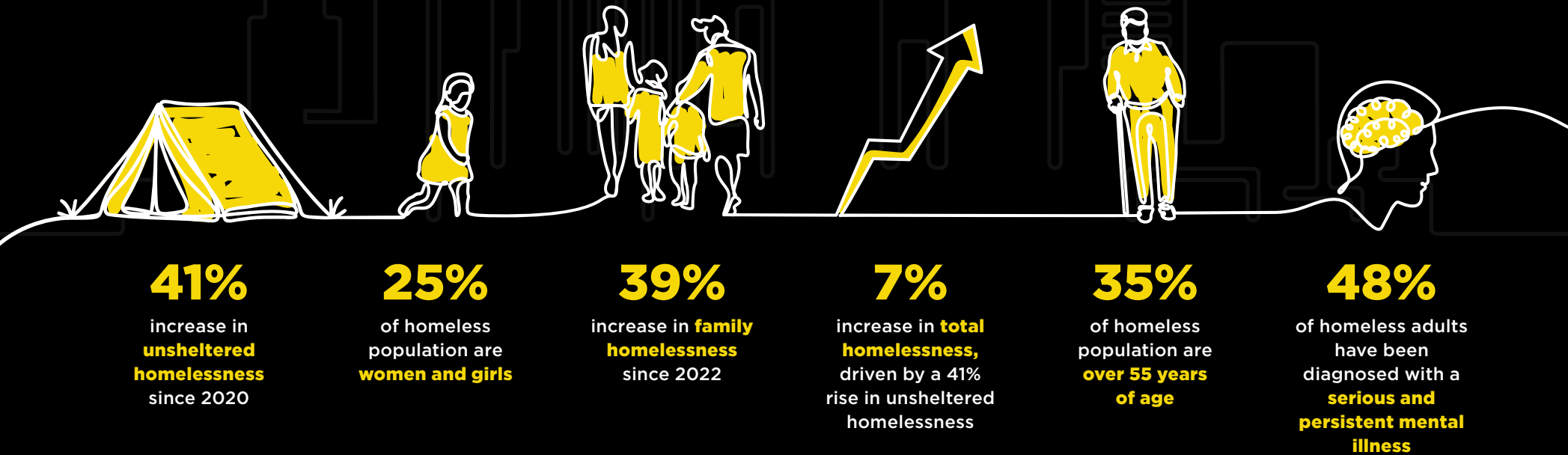
With gratitude and hope,

Tensley Almand
President & CEO, Atlanta Mission

THE HUMAN REALITY OF ATLANTA TODAY

Atlanta stands at a defining moment: as our city grows, so must our commitment to ensuring every neighbor has the opportunity to thrive. For so many, the line between stability and financial distress has grown significantly thinner amid post-pandemic economic uncer-

tainties. With unsheltered homelessness projected to increase an additional 30% in the next five years, there is an urgent need for greater system-wide capacity, both in terms of the number of available shelter beds and the accessibility and breadth of support services.



But beneath the data is a deeper truth: homelessness is not only a crisis of housing or income—**it is a crisis of connection.** At Atlanta Mission, we believe real transformation begins when someone feels seen, safe, and supported.

“So God created mankind in his own image, in the image of God he created them; male and female he created them.”

Genesis 1:27

NATEKA'S STORY (PART 1)

Nateka had always worked. She had always found a way to keep going. From the outside, her life looked steady: jobs in customer service, an apartment, children she loved deeply. But inside, something was unraveling. Exhaustion, anxiety, and untreated mental health struggles slowly chipped away at her ability to hold everything together. When a relationship ended and rent became impossible to manage, the ground beneath her finally gave way.

She didn't tell anyone at first. Not her friends. Not her adult children. For a time, Nateka lived out of her car—driving rideshare until the app forced her to stop, sleeping wherever she could, cycling in and out of emergency rooms as her health declined. “I don't think I wanted to live anymore,” she says now, reflecting on that season. “I wasn't actively trying to end it—but I wasn't trying to stop it either.”

At Atlanta Mission, Nateka found safety—but more importantly, she found space to slow down. Through counseling and trauma-informed care, she began to understand patterns that had repeated for years. **“I realized this wasn't just a hard season,” she says. “It was a cycle. And if I rushed through it, I'd end up right back where I started.”**



2025 PROOF OF IMPACT THE HUMAN METRICS

At Atlanta Mission, we don't measure success by numbers alone—we measure it by the people behind them. Our outcomes reflect more than progress through a program; they reflect restored relationships, renewed confidence, healing from trauma, and steps toward independence.

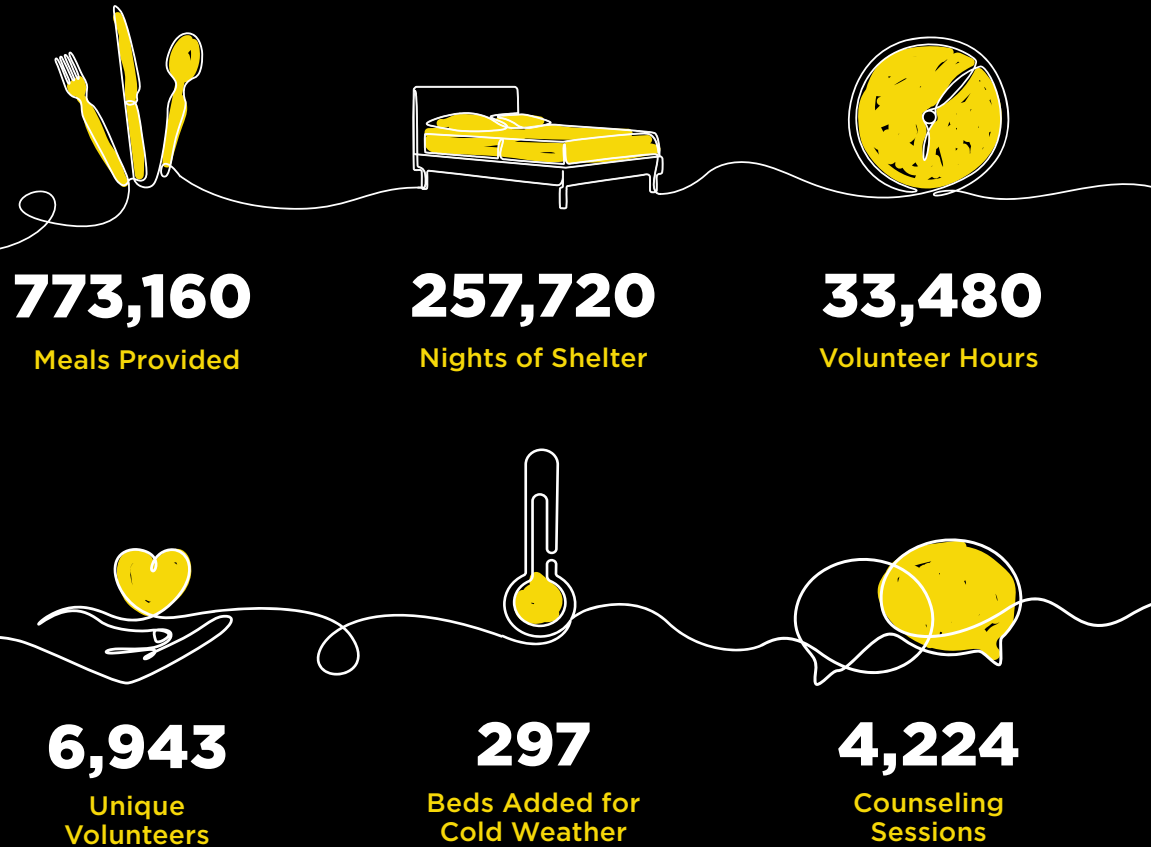
*“Fear not, for I have redeemed you;
I have called you by name, you are mine.”*

Isaiah 43:1

Client Engagement

We meet people where they are, provide them with hope, and support them step-by-step on their journey to a better life. Our model—coupled with our intensive data-driven analysis and monitoring—places Atlanta Mission at the forefront of a national movement to provide customized services for men, women, and children facing homelessness, poverty, and addiction.

3,427
Clients Served

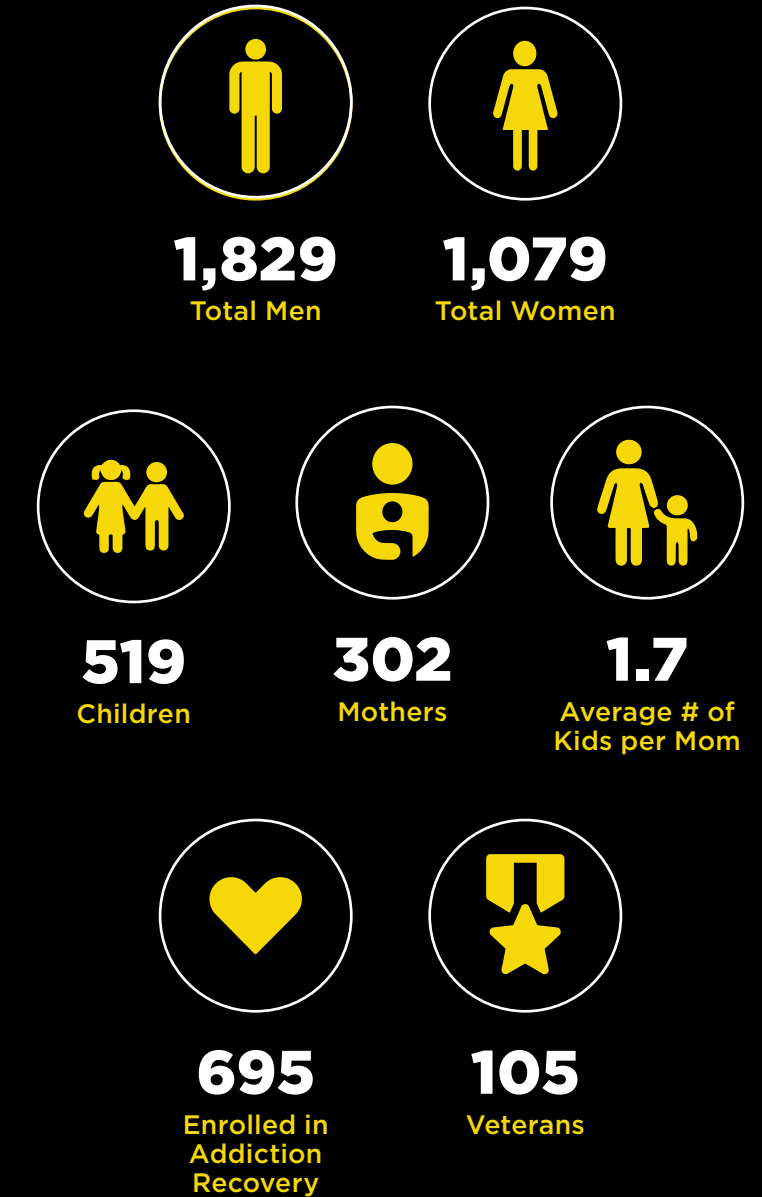


Client Experience

We believe that the combination of providing exceptional client experience and client services will ultimately transform the lives of those facing homelessness, poverty, and addiction. Client experience is HOW our clients perceive Atlanta Mission. Client services are WHAT programs and services our clients engage in at Atlanta Mission. Since 2022, we have administered client surveys to the men and women staying with us every month. We use the learnings generated from these surveys to continually optimize our program.

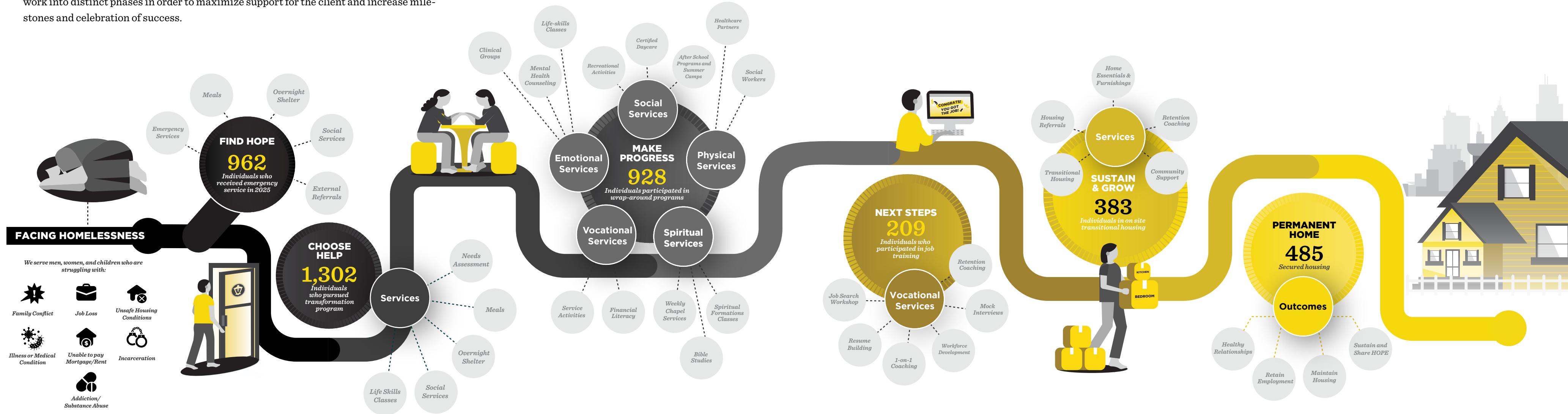


The People We Serve



TRANSFORMATION MODEL & CLIENT PROGRESSION

Our Transformation Model seeks to best meet the needs of a diverse population—walking with them on a journey to security, stability, and sustainability. We have structured this work into distinct phases in order to maximize support for the client and increase milestones and celebration of success.



VISION
A Community United to End Homelessness, One Person at a Time



FIND HOPE & CHOOSE HELP

For most, stepping through the doors of Atlanta Mission for the first time is the hardest step they will take in their journey to wholeness. Coming into a homeless shelter, especially for the first time, is daunting. The door might feel heavy with shame or hopelessness, but once they take that step onto our campuses, they can begin to heal.

Our Find Hope and Choose Help Services provide critical services to people coming in off the street. Individuals facing homelessness come through our doors will immediately receive emergency services such as food, clothing, and shelter. Our teams assess each individual's overall needs and recommend a plan of care indicating the best next steps for our neighbors.

Taking the next step to combatting homelessness, our clients engage in our services and explore the underlying causes of their homelessness. Those who opt to stay with us for thirty days while they get back on their feet opt for our Find Hope track. Alternatively, an individual who would like to stay with us longer and explore our more holistic programming would select the Choose Help track. Our teams work with each client to determine the appropriate service track for them, empowering them to take ownership in their recovery.

KIMBERLY'S STORY

Kimberly always worked hard, served in the military, raised her children as a single mother, and did everything she knew to keep life moving forward. But loss, illness, housing instability, and an abusive relationship slowly piled on. By the time the pandemic hit, everything felt like it was unraveling at once.

"I was exhausted," Kimberly remembers. "I was trying to keep every ball in the air—my kids, my health, my parents, my job. And I just couldn't do it anymore." When eviction loomed and safety was no longer guaranteed, Kimberly prayed for one thing: a place where my young son and I could be safe.

That prayer led her to Atlanta Mission's Restoration House. The day she arrived, Kimberly wasn't sure she would be accepted. Beds were limited and other people waited ahead of her. When staff finally told her there was space—for her and her son—she broke down in tears. *"I felt like I had lost a thousand pounds of worry," she says. "For the first time in a long time, I could breathe."*

Safety came first. Belonging followed. At Restoration House and then My Sister's House, Kimberly found more than shelter. She found consistency. Counselors remembered her name. Staff noticed the small things. Women understood her story without needing it explained. Children formed friendships naturally, learning how to look out for one another simply by being together.

"It's a community," Kimberly says. "We come from different backgrounds, but we understand each other. We're all walking through this together." For Kimberly's son, that sense of belonging mattered just as much. After years of instability, he experienced routine, support, and connection. *"I want my kids to see more than just surviving," Kimberly says. "I want them to see what thriving looks like."*



MAKE PROGRESS

Once clients have completed Choose Help services, they enter the next phase of our program, Make Progress. They meet with a dedicated staff team that helps them determine the causes of their homelessness. Then, together with their team, they design a personalized plan to address these causes.

During this phase, men, women, and children receive comprehensive services, including counseling, vocational and educational development, addiction recovery programming, and mentoring. Our trauma-informed approach enables our clients to break through barriers to finding healing and restoration. We offer personalized services in five key areas: physical, emotional, spiritual, social, and vocational.

THE POTTER'S HOUSE

The Potter's House, a ministry of Atlanta Mission, focuses exclusively on helping men overcome addiction through long-term, faith-based recovery.

In recovery at The Potter's House, men work through a faith-based 12-Step program. Many of the steps are focused on the practice of surrendering to God. As men surrender their addiction and ability to change, something miraculous happens. They begin to heal. They find grace to overcome and power to walk in freedom.

WHY THE POTTER'S HOUSE WORKS



550 Acres
of peace—far away
from triggers



12 Steps
(evidence-based
therapies)



Faith-based
AND trauma-informed
care



12+ Month
Intensive recovery
program

FACES OF FREEDOM



"I got on meth real bad. When I got a taste for meth, it took me for a ride. I lost who I was. At The Potter's House, I had time to focus on myself. The staff helped me overcome."

—Ozzie



"I didn't know how to stay clean. I was so agitated. So frustrated. This program gave me everything I needed to be successful, get sober, and heal."

—Johnny



"I was doing drugs to numb pain. But I lost everything. The Potter's House has changed me. It helps you look at yourself. I'm working on me in my recovery."

—Denh

NEXT STEPS

One of the main barriers our clients experience is unemployment. Many of the men and women we serve are either unable to keep a job or are underemployed because they lack essential professional skills. Our Next Steps program helps them close the door on unemployment and gives them the keys to a successful career.

We train men and women in the following soft skills so they can both obtain and retain a job: time management, communication, professionalism, conflict management, and teamwork. Our program is important for our clients and the community because it specializes in workforce development for people who are ready to lift themselves out of homelessness. We do this through innovative personal and professional skills training and access to employment opportunities.

Coupled with evidence-driven workforce training and curriculum, and Atlanta Mission's proven model for ending homelessness, the Next Steps program has been able to impact the community through empowerment and self-sustainability.

In 2025, 209 students from Make Progress enrolled in our Next Steps program. Of those enrolled, all completed our Job Search Workshop (JSW) which includes how to develop a resume, navigate online applications, and manage their job search. Highly motivated clients then proceeded to Transformations, an intensive three-week course during which they built core competencies needed to obtain and retain jobs.



209
Next Steps
Participants



78%
Graduated
Transformations



61
Days to Obtain
Employment



\$18.27
Average
Starting Pay



136
Jobs
Secured



From Preparation to Possibility: **THE NEXT STEPS JOB FAIR**

On a Friday morning at Restoration House, the atmosphere felt different. Not just hopeful, but electric. What began as our first-ever Next Steps Job Fair quickly became something more: a career launchpad.

In April, with the support of Insight Global, clients received free headshots, one-on-one career coaching, LinkedIn training, and mock interviews. Weeks of preparation culminated in a single, confidence-filled afternoon. When eight employers arrived, they expected a typical job fair. Instead, they left impressed. *“Your clients are so prepared,”* we heard again and again.

By September, we raised the bar even higher. At our second Next Steps Job Fair, seven hiring partners met clients ready not just to network—but to interview. With our new on-site interview format, the day ended with **23 interviews conducted right here on campus.** One HR director shared that our clients were *“one of the most professional and motivated groups of job seekers”* she had encountered, even compared to college job fairs.

This didn't happen by accident. It was the result of steady coaching, intentional preparation, and a team committed to dignity and excellence. It was employers showing up with real opportunities. Sponsors like Delta Air Lines, Ecoslay, and A1 Garage Door Service making the day possible, and clients stepping forward with courage.

More than a job fair, this was a launchpad: where preparation met opportunity, and hope became tangible, one handshake at a time.

SUSTAIN & GROW

After securing employment, clients transition into our Sustain and Grow program, allowing them time to save money and plan for life outside of Atlanta Mission. Our Sustain & Grow team actively seeks creative and affordable housing solutions to support their next steps.

When they are ready to move into permanent housing, we provide clients with a Homecoming Kit, which includes essentials like furniture, bedding, and kitchen supplies to help furnish their new home. A retention coach stays in touch for the next year, offering guidance and support as they navigate challenges in their job. Just as they needed time to process their experiences in our shelters, they need time to adjust to life on their own. Knowing they have a community that cares about them is essential to their long-term success.

A job and a house are not the only outcomes for the men and women we serve, and our clients' transformation does not stop once they move into permanent housing—it's an ongoing journey. Our goal is to help them sustain the progress they've made and continue growing. This type of growth requires community support and encouragement. By walking alongside them, we empower our clients to thrive and live into the future God has planned for them.



NATEKA'S STORY (PART 2)

When she entered Next Steps, Atlanta Mission's vocational training program, Nateka came with a posture she hadn't had before: openness. "I was at rock bottom," she says. "So I trusted the process—even when I was tired of hearing that phrase."

Next Steps didn't just help her find a job. It helped her rebuild agency. Staff walked with her through every detail: how to prepare for interviews, how to show up with confidence, how to re-learn rhythms that anxiety had disrupted. "Even things that seemed small at the time—bringing a pen and a pad, getting dressed with intention—ended up being instrumental," Nateka says. "They taught me how to trust myself again."

Today, Nateka works at the information desk of a local hospital. She arrives early, often stays late, and serves as a calm presence for people navigating fear and uncertainty. "I see pieces of my old self in the people who come through," she says. "Helping them—even in small ways—keeps me grounded. It reminds me why this matters."

She has her own apartment now. She has stability and purpose. Since graduating from Atlanta Mission, Nateka has rebuilt relationships with her children, gotten married, and continues to practice the habits that sustain her mental health. "Every morning, I thank God for how far I've come, and for what I need to keep doing so I don't go back," she says.

When asked what hope means to her, Nateka doesn't hesitate. "Hope is the thing that kept me going," she says. "Even when everything was hard, holding onto hope—that's what carried me through."

For Nateka, the future didn't arrive all at once. It was built, step by step, when someone believed she was worth investing in.

VISION 2030

Transformation doesn't happen by accident. It happens when programs, partnerships, people, and processes work together to honor human dignity at every step.

This section highlights the often-invisible work that strengthens Atlanta Mission's foundation—from trauma-informed care and mental health support, to data systems, staff development, and citywide collaboration.

These aren't just operational updates. They are the building blocks of a more humane future for Atlanta.

“For you formed my inward parts; you knitted me together in my mother's womb. I praise you, for I am fearfully and wonderfully made.”

Psalm 139:13-14



STRATEGIC PLAN: OBJECTIVES

WHO WE SERVE...

AMPLIFY ALUMNI SUCCESS
By offering the critical services and relationships needed for clients to thrive independently.
 Better understand post-graduate needs and respond with adaptive services designed to sustain growth and rehabilitation.

IGNITE OUR COMMUNITY
Through leadership and collaboration, drive shared understanding, meaningful engagement, and significant change.
 Cultivate relationships locally and nationally amongst civic, corporate, and non-profit organizations to realize our collective impact.

HOW WE SUPPORT...

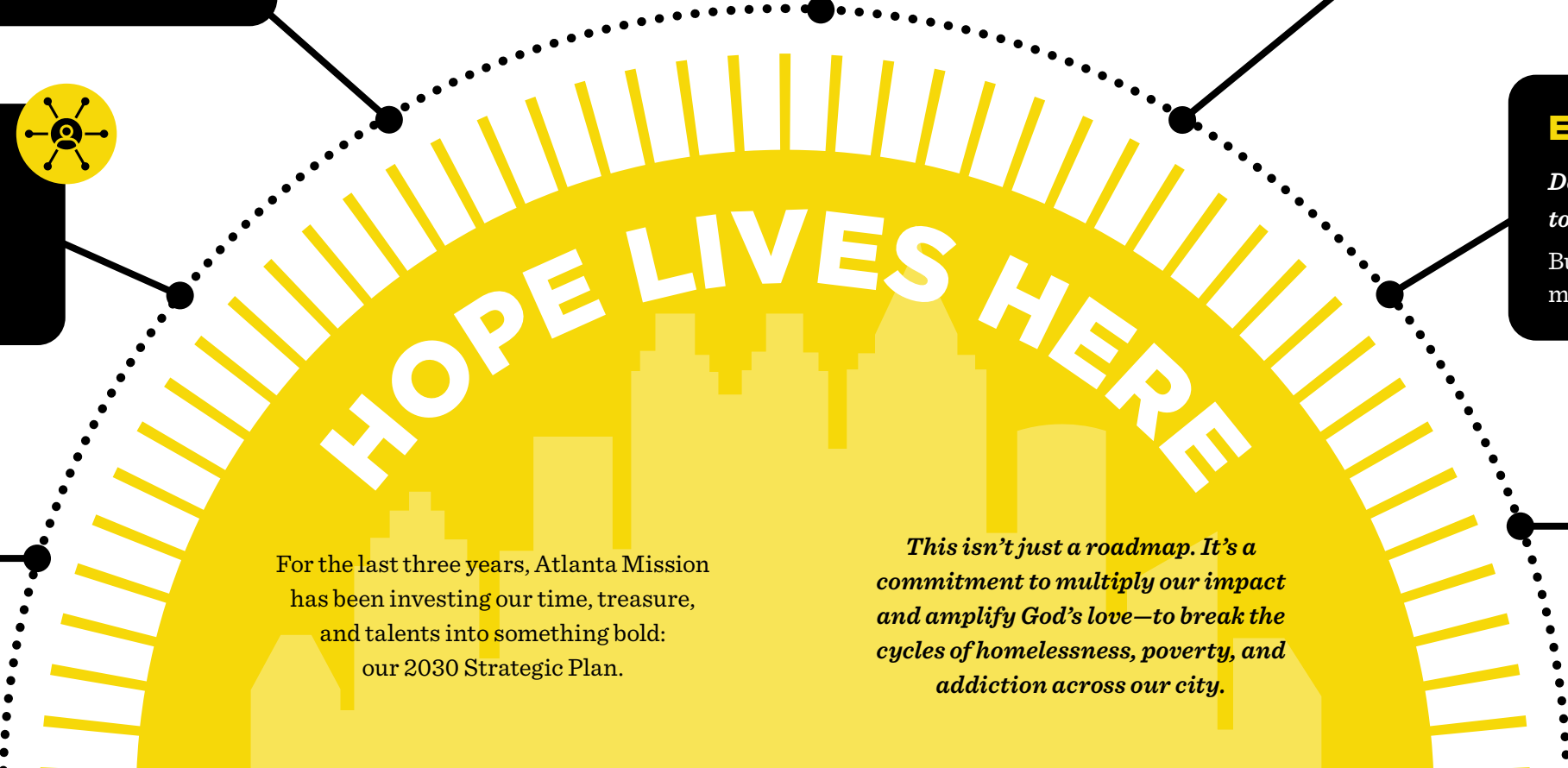
EMPOWER OUR TEAM
With the resources and support they need to transform lives.
 Foster a powerful culture of ownership, collaboration, and continuous improvement where people love the work as much as where they work.

BROADEN OUR REACH
By meeting the needs of new client communities.
 Establish innovative services that cater to the evolving need of those facing homelessness, including those currently employed but facing homelessness for the first time.

INVEST IN OUR FOUNDATIONAL SERVICES
In order to serve clients with renewed efficiency, care, and confidence.
 Enrich the client experience through enhanced operational effectiveness, guided by clearly defined and measurable outcomes.

ESTABLISH WORLD-CLASS FACILITIES
Designed for trauma-informed care that inspire hope and healing to all who walk through our doors.
 Build and maintain facilities that are a tangible representation of our mission, vision, and strategy.

FUEL SUSTAINABLE GROWTH
To ensure a legacy of service & innovation.
 Design a diversified resource model that enables us to fuel growth, foster innovation, and optimize experiences and outcomes.



For the last three years, Atlanta Mission has been investing our time, treasure, and talents into something bold: our 2030 Strategic Plan.


This isn't just a roadmap. It's a commitment to multiply our impact and amplify God's love—to break the cycles of homelessness, poverty, and addiction across our city.

2025 ACHIEVEMENTS

Foundational Services

We are building stronger, more transparent, and more accountable systems to serve clients well.

- ✔ Strengthened referral pathways and bed-availability coordination across partner networks.
- ✔ Expanded our licensed childcare center to better support families pursuing stability and employment.
- ✔ Rolled out real-time dashboards and an enhanced Client Badging System to track progress across campuses and programs.



This year, we launched a client badging system on campus. It is a very convenient system for scanning client badges to check them in for services (classes, meals, medications, community events, clothing closet, etc). It has also improved security on-site because everyone has a photo ID badge. It has helped our staff track services in a more detailed manner and automated some of the manual work our staff were doing, giving them a lift to focus more on the personal part of case management and class instruction.

Amplify Alumni Success

We are strengthening the bridge from recovery to long-term stability.

- ✔ Investigated affordable housing partners and strategies to address Atlanta's supply gap for program graduates, while initiating a new partnership to expand alumni housing.

Broaden Reach

We are using data, partnerships, and innovation to respond to Atlanta's most urgent needs.

- ✔ Conducted community needs research and distilled findings into actionable insights.
- ✔ Participated in the Downtown Rising initiative.

Downtown Rising

The Downtown Rising Initiative was designed to address and reduce homelessness in the downtown core.

Atlanta Mission's participation in the Downtown Rising Initiative strengthened our partnership with the City of Atlanta, expanded access to shelter and services for over 300+ men, women, and children, and positioned the organization for continued collaboration on citywide homelessness solutions.

From September 1–December 31, 2025, Atlanta Mission served approximately 356 additional individuals by providing shelter to those seeking safety during periods of severe weather.

Ignite Our Community

We are convening partners to pursue collective impact.

- ✔ Strengthened alignment with civic, nonprofit, and faith-based partners around housing and recovery strategies.
- ✔ Built new internship partnerships with educational institutions to expand workforce pipelines.

Empower Our Team

We are investing deeply in people, culture, and leadership.

- ✔ All staff completed a five-part Trauma-Informed Care (TIC) training, embedding empathy and resilience into daily practice.
- ✔ Developed new leadership tools to equip managers to coach, engage, and develop their teams.
- ✔ Designed a transparent, organization-wide performance management framework to strengthen accountability and growth.
- ✔ Implemented a comprehensive talent strategy to identify, grow, and retain high-potential staff.

Trauma-Informed Care Staff Training

In 2025, our HR team invested in people, culture and leadership by providing vital Trauma-Informed Care training for every staff member. The purpose of the training was the following:

1. Gain insights on the ways trauma and poverty intersect and how trauma affects the homeless & addiction community
2. Learn how to use a trauma informed approach in leading and interacting with colleagues, employees, volunteers, donors, clients, etc.
3. Gain tools to help us use a common trauma informed language to build a more trauma informed culture
4. Reduce staff attrition by training our leaders on how to show empathy and balance accountability with grace and compassion

World Class Facilities

We are laying the foundation for a consolidated, trauma-informed campus.

- ✔ Convened a Real Estate Steering Committee to guide our long-term facilities strategy.
- ✔ Explored long-term plans for modernized, efficient, and trauma-informed facilities.

Sustainable Growth

We are diversifying resources and strengthening long-term financial health.

- ✔ Designed a comprehensive thrift expansion strategy.
- ✔ Re-launched the Planned Giving program
- ✔ Diversified our revenue streams by advancing our government funding strategy and grant pipeline.
- ✔ Improved tracking and valuation of in-kind donations, including food and essential goods.
- ✔ Rebranded The Potter's House to expand reach.
- ✔ Built an R&D "incubator" fund to test new fundraising approaches.
- ✔ Reimagined the volunteer experience to activate volunteer leaders and expand capacity.



COMMUNITY ENGAGEMENT

No one transforms alone. The future we're building is made possible by volunteers who show up with joy, partners who innovate alongside us, churches who pray and serve, and donors who believe that every person deserves dignity and hope.

This section celebrates the community of champions who make the future human—not in theory, but in action.



Unseen Atlanta, an Atlanta Mission Podcast, premiered its first two seasons in 2025! The podcast shines a light on the untold stories of those who have experienced homelessness, revealing the hidden realities of this struggle and inspiring listeners to see hope, resilience, and the possibilities for change in Atlanta and beyond.

Each episode tells the real-life story of a journey through hardships like housing insecurity, hunger, trauma, and addiction. Each episode also features a subject matter expert—like a neuroscientist or a shelter director—to further contextualize the subject.



33
Episodes



3624
Downloads



7735
Views on YouTube



20
Subject Matter Experts



In 2025, the *Atlanta Hawks* showed us what it looks like when a community partner truly believes that *the future is human*. Again and again, they stepped beyond visibility and into relationship, meeting our neighbors face to face. In November, Hawks owner Jami Gertz and fellow Lady Hawks not only sponsored but personally served dinner at Restoration House, setting the tone for a season marked by presence, humility, and care. Days later, the Hawks' EmpowerHER ERG transformed My

Sister's House with Thanksgiving décor, creating a space that felt less like a shelter and more like home, and reminding women and children that they are seen, valued, and worthy of beauty.

As Thanksgiving approached, the Hawks continued to show up in deeply personal ways. *Trae Young* served dinner at The Shepherd's Inn, sharing conversation and dignity along with a warm meal. The following day, "Hawkgiving" brought generosity across all Atlanta Mission campuses, with the owners sponsoring Thanksgiving lunch citywide and serving in person at My Sister's House. These moments mattered not because of headlines, but because they affirmed a simple truth: the future we are building is shaped by human connection, not transactions.

The season closed with that same spirit of care. For the third year in a row, Hawks staffed a generous donation drive, sorting hygiene items at our administrative offices and meeting real, everyday needs with thoughtful action. On Christmas Eve, Hawks-donated gifts filled our shelters with joy, laughter, and the unmistakable magic of being remembered. We are deeply grateful for the Atlanta Hawks, not just for what they gave, but for how they gave. In a year defined by the belief that *The Future Is Human*, they lived it one meal, one moment, and one relationship at a time.



BRASFIELD & GORRIE

In 2025, **Brasfield & Gorrie's** partnership with Atlanta Mission was rooted in people, not just projects. That commitment became especially tangible when Brasfield & Gorrie hired an Atlanta Mission Next Steps graduate, opening a door to dignity, stability, and a future built through meaningful work. It was a clear expression of shared values, where opportunity met preparation and a life was changed because a company chose to see the person behind the résumé.

hands-on volunteer opportunities that allowed team members to experience Atlanta Mission's work firsthand and connect generosity to real people and real places. The result was a culture of collective ownership. Giving was no longer abstract. In 2025, that effort raised an incredible \$344,000 in support of Atlanta Mission.

Throughout the year, Brasfield & Gorrie also showed up consistently through service. Their teams volunteered at the donation center, participated in Next Steps speed interviews and job fairs, and took part in campus beautification projects. At The Shepherd's Inn and My Sister's House, employees repainted courtyards, client rooms, and hallways, bringing new life to well-worn spaces. These projects offered more than a fresh coat of paint. They created environments our clients could take pride in and feel at home within. Through generosity, presence, and action, Brasfield & Gorrie helped remind our community that the future we are building is shaped by human connection, shared effort, and belief in one another.



Atlanta Mission's Next Steps program is truly top-notch. I recently interviewed three Next Steps clients and was blown away by the professionalism they brought to each interview. I left feeling inspired by the thoughtful feedback that the coaches provided to the clients and appreciative of how well organized the entire experience was. I'm genuinely grateful for our partnership with Atlanta Mission and the Next Steps program.

—Carson McCormack,
East Group Campus Recruiting Manager at Brasfield & Gorrie



Sometimes a partnership starts with a handshake. Other times, it begins with lunch at three different campuses and a perfectly timed calendar miracle.

Back in early 2025, **Phoenix Senior Living** (PSL) reached out to Atlanta Mission looking for a way to serve. Despite a packed volunteer schedule, there just happened to be one day available: the exact day they wanted. They jumped in without hesitation, preparing and serving lunch at all three downtown campuses. From the very start, they weren't just checking a volunteer box. They were connecting. They were present. And something clicked.

That initial experience led to a follow-up meeting, where PSL's Director of Community Partnerships expressed interest in doing more. That interest quickly turned into action when she attended a Next Steps graduation just a few days later. Something about that day stuck with her. The stories, the resilience, the transformation—it resonated. She left that event inspired and fully invested.

Since then, PSL has truly leaned into the partnership. They participated in our April job fair, where they met Patricia, a client who almost didn't attend. Overwhelmed by fear of rejection, Patricia was hesitant to even walk through the door. But the PSL team encouraged her, reminded her of her value, and walked alongside her. That day led to an interview, which led to a job offer. Today, Patricia is the Business Office Manager at their Sandy Springs community, and she's thriving.

And PSL didn't stop there. Wanting to return for another serve day, the team took on several projects at My Sister's House. Over the course of a few days, they repainted and refreshed two rooms, including the Mother's Lounge on the Make Progress Hall, and donated brand-new fitness

equipment for upcoming wellness classes. They were given a list of options, and *they said yes to all of them.*

What makes this partnership so special is not just the number of volunteer hours or job placements. It's the heart behind it. The willingness to listen. The desire to understand. *The courage to go all in.*



From the first time I entered these doors, I could tell Atlanta Mission was special. I felt it. Hearing that you offer guidance and learning for your clients to help them take ownership of things in their lives and deal with the issues that got them here is amazing. It's only then that we can move forward. Coming to the first graduation was a game changer for me and seeing the heart of the graduates in their faces. It's what keeps me coming back. I want to do all I can to help them start this new journey.

—Kathy Rainwater-Roe,
Director of Community Partnerships at Phoenix Senior Living



Partnerships like this remind us why we do what we do. They show what's possible when people step into service not just with their time, but with their whole hearts. Thank you, Phoenix Senior Living, for showing up, saying yes, and reminding us what true partnership looks like.



In 2025, **Home Depot** showed up in ways that were both practical and deeply personal. Throughout the year, Home Depot associates volunteered across Atlanta Mission campuses, sorting and organizing clothing donations for clients, supporting Fall Festival at My Sister's House with trick-or-treat trunks and activity booths, and packing Christmas gifts for children



in our care. These moments of service created joy, order, and dignity, reminding our clients that they are surrounded by a community that sees and values them.

One project in particular stood out in 2025. A team from Home Depot's headquarters dedicated time and expertise to enhancing outdoor spaces across our campuses. **Funded by Home Depot and completed by their employees, the team repainted a gazebo that had not been refreshed in years, installed new drainage piping to prevent erosion, and laid more than 80 stepping stones to expand a key walkway connecting a courtyard and outdoor gathering areas.** These improvements did more than beautify our campuses. They created safe, welcoming spaces where clients could gather, reflect, and feel pride in the places they temporarily call home.

Home Depot's partnership extended beyond individual projects. Volunteer groups both large and small served throughout the year, including groups of nearly 100 associates at a time. Many employees also gave generously through financial and in-kind donations, with gifts matched by Home Depot to multiply their impact. **As an employment partner, Home Depot participated in Atlanta Mission job fairs, helping open pathways to stable work and long-term independence.** Through service, generosity, and opportunity, Home Depot helped demonstrate a powerful truth. The future we are building is shaped by human connection, shared responsibility, and a belief that investing in people changes everything.

IN-KIND PARTNERS



Weezie Towels is one of our newest partnerships. Thanks to their generous support, we received over 27 pallets of towels in 2025. Their contribution has significantly impacted our shelter operations and has also helped support our thrift stores, enabling us to better serve those experiencing homelessness, poverty, and addiction.



We would like to sincerely thank **Atlanta Office Furniture Liquidators** for their generous contribution of furniture items to three of our shelters. The furniture provided has transformed many of our common areas in the shelter, creating a more welcoming and comfortable environment for those we serve.



A special thank you to both **Colony Brands** and **Ashro Brands** for being our generous sponsors of the fashion show at My Sister's House and for your ongoing monetary donations throughout the years. In 2025, they donated 20 pallets of clothing items, which provided vital support to women at our shelters.



2025 FINANCIALS



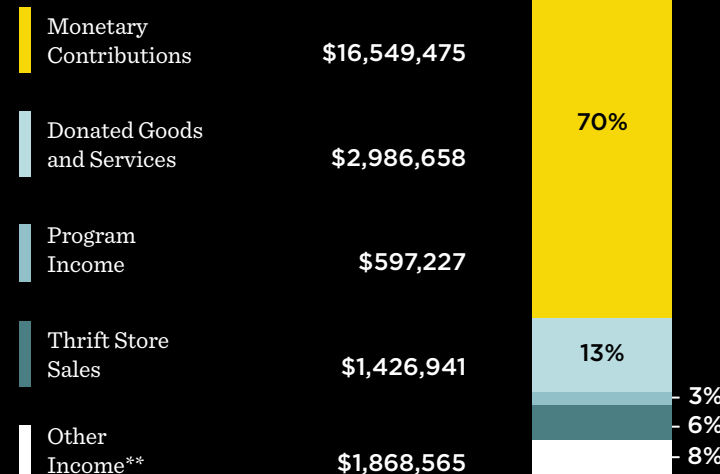
As I reflect on the past year at Atlanta Mission, I am struck by how God has led us to where we are today. Amid economic uncertainty, we have relied on Him. He has brought us clarity, a sense of innovation, and a clear path forward as we continue embarking on Vision 2030, with the ultimate goal of transforming our city. Thank you for walking alongside us, praying with us, and supporting those in our community facing homelessness, poverty, and addiction.

—Dan Haynes, Chair of the Atlanta Mission Board of Directors

Operating Income & Expenses*

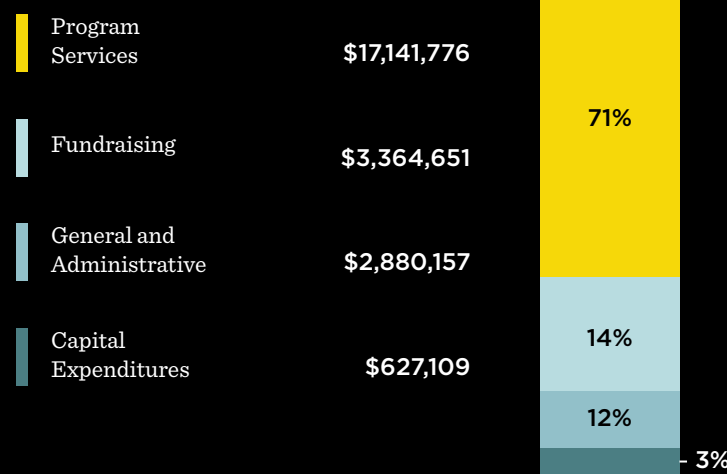
Income Total

\$23,428,866



Expenses Total

\$24,013,693



*Audited

**Other Income includes funds authorized for operating purposes, vending receipts, property rental income and farm revenue.

Atlanta Mission is a certified 501(c)3 organization, 100% privately funded, and accredited by ECFA, the Evangelical Council for Financial Accountability. We are also a member in good standing of the Association of Gospel Rescue Missions.

2025 BOARD OF DIRECTORS

Tensley Almand, President & CEO

Dan Haynes, Chair

Joe Arnold

Ryan Floyd

John Hamilton

Andrew Hatchett

Hannah Heck

Brooke Hempell

William A. Holby

Justin Landis

Tom McWhirter

Larry Mock

Paul "Eddie" Northen

Dan Phelan

Joseph Rheaves

Harvey Rudy

Yancey Snavelly

Megan Springer

Brian Terrell

Jon Vaughan

Thomas L. Wilkes

Benjamin Wills

Scotland Wright



THANK YOU

INDIVIDUALS

Aaron and Carly Topol	Basil Bennett	Brad Weston	Chris and Amy Ostein
Adam and Katie Terrell	Beau and Emily Rose Terrell	Brandon and Malecia Marzo	Chris and Maria Moffett
Al and Linda Vernier	Ben & Jessica Bowerman	Brandon Hatton	Chris and Stephanie Chandler
Alan and Cheryl Blamey	Ben and Jessica Teague	Brett and Helen Fortune	Chris and Yancey Snavely
Alan and Elizabeth Moise	Ben and Kimberly Bondeson	Brett and Lisabeth Vogt	Chris Rauls
Alan and Margot Peterson	Ben and Krista Pace	Brian and Cindy Terrell	Christian and Brooke Hempell
Allison and Billy Dukes	Ben Turnipseed Jr	Brian and Michelle Smith	Christine Mitchell
Allison Moran	Benjamin and Allison Cochran	Bruce Elder and Heather Young	Christopher Poje
Amanda and Matt Jollay	Benjamin Jenkins	Burnice Forte	Claire Slocumb
Amy Goins	Berkeley E and Nancy Boone	Caleb and Priscilla Nicholson	Clark and Kim Jones
Andrea and Steven McGrath	Betsy and William Duffey	Carlyle Rood	Clinton Maddox III and Jessica Maddox
Andrea Haley	Bianca and Jonathan Perilli	Carolyn Bibb and Susan Yandel	Conrad and Catherine Lautenbacher
Andrea Towers	Bill and Desiree Gregory	Carolyn Scoular	Corbin and Jennifer Adams
Andrew and Anna Hatchett	Bill and Jill Hudson	Cary and Kimberly Sauer	Courtney Hart
Andrew Davis	Bill and Millay Chappell	Charla and David Collings	Curtis and Nancy Knorr
Andrew Sriubas	Bill and Sharon Oglesby	Charles and Araminta Almand	Dale and Jennifer Herold
Andy Beach	Billy and Allie Potter	Charles Bruce and Joan Lloyd-Bruce	Dale Metz
Angela Evans	Blake and Mary Anne Wolter	Charles Bryant and Emilie Sennebogen	Dan and Brennen Csont
Anieke Aspinwall	Bob and Judy Boston	Chase and Leigh Johnson	Dan and Connie Ohman
Anthony and Amanda D'Errico	Bob and Liz Carroll	Chip and Janet Vaughan	Daniel and Lisa Phelan
Ashley and Donna Gillihan	Bobby F. and Lucy Mayson	Chip Kelley	Daniel and Uma Haynes

Daniel Tuten	Ellen and David Weaver	Heba Alawabdy	Jeffrey Williams
Daniel Ungaro	Ellen Beard	Hermann and Audrey Gammeter	Jennifer Pigg
Darden and Arleta Cobb	Elliott and Sheila Hutchinson	Hershel Pike	Jill McEntegart and Lance Patterson
Darden and Larry Mock	Ellis Malone	Hollis and Julia Houk	Jim and Adrian Pressley
David and Cecelia Ratcliffe	Emmet Breen	Hunter and Leslie Pierson	Jim and Christy Grauley
David and Debby Eidson	Erik and Jamie Lawser	Ian and Kristi Marshall	Jim and Dina Reese
David and Emily Floyd	Felix and Karen Poh	Imogene Archer	Jim and Shari Campbell
David and Heidi Geller	Francis and Liz Blake	Jack and Susan Harmon	Jim and Shelley Sexton
David and Jeanine Dungan	Frank Bell and Amy Foster Bell	Jackie and Twiggy Harris	Joe and Irene Terrell
David and Jeni Knight	Frans Christ	James and Sue Inglis	Joel and Alison Feyereisen
David and Jill Felts	Gabriel Jordan	Jameson Bilsborrow	Joel and LeAnn Nickelsen
David and Stephanie Boehmig	Garrett Henderson	Jana and Steve Harmon	John Amabile
Deborah Dannewitz	Garvey Family Giving Fund	Jane Herndon	John and Beth Scarbrough
Dennis A. Granger	Geoff and Luann Wiggins	Janet Bunch	John and Brandi Diamond
Dennis and Cheri Teague	George and Emily Calfo	Janet Chapman	John and Deb Hetrick
Diane and Langley Respass	George and Jill Bullock	Janice and Pat Vinson	John and Jill Yost
Don and Cynthia Cathy	Ginger and Richard Verch	Jason and Madison Gibson	John and Laura Burney
Donald and Paula Smith	Glenda Davis	Jason Chartrand	John and Mallory Jett
Drew and Elizabeth Waldbeser	Glenn Brower	Jean Anderson	John and Meredith McWhirter
Duane and Terry Barnes	Griff Moody	Jeanne and Michael Heekin	John and Nancy Oglesby
Duane and Yvonne Hughes	Gwen A. Hoover	Jeff and Hannah Heck	John and Susan Hamilton
Eddie and Mayra Northen	Gwendolyn and George Malcom	Jeff and Joanna Enck	John and Trisha Kanan
Elizabeth and Colin Curlee	Harvey and Sharon Rudy	Jeffrey and Rhonda Lantz	John Todd
Elizabeth Culbertson	Harrison and Amanda Coleman	Jeffrey Stephens	

Johnathan and Adria Marshall	Kevin and Margaret Johnson	M. Lamar Oglesby	Michael Masters
Jon and Molly Vaughan	Kevin Schroder	Mandi and Luke Simpson	Michael Miller
Jon and Shelli Keagle	Kim McGeorge	Marcus Watson	Michael Tigue
Jonathan and Heather Wood	Kimberly Gary	Margaret Thigpen	Michael Young
Jonathan Collum	Kris and Lisa Mikkelsen	Margo Dolas	Mike and Anna Elmers
Jonathan Lewis	Lane and Traci Jones	Mark and April DeMoss	Mike and Kathy Southern
Jose and Kathleen Robayo	Larry Lipman	Mark and Greta Alvarez	Mike and Judy Landry
Joseph and Kari Martinez	Laura Boland	Mark and Randelle Wesley	Mike and Leigh Anne Day
Joseph and Renee Arnold	Lawrence W. Catchpole	Mark and Reagan McLaughlin	Nakyah Elijah
Joseph and Susan Scollo	Lee and Bobbie Torrence	Mark and Stacie Hanna	Nan Schuessler
Joseph Ferary	Lee and Kim Macenczak	Marlene Kelly	Nancy See
Justin and Amaris Landis	Lee and Yolanda Adrean	Mary Beth and Rick Holcomb	Nathan Volpi
Justin and Rachel Reynolds	Lewis Walker	Mary Virginia Davis	Nikki Holliday
Kaeleigh and Bradley Pinion	Linda Burch	Matt Meide	Patricia and Brad Raffensperger
Karen and Jay Sutton	Linda Marie Chapla	Matthew and Adrienne Hunt	Patricia Brindley
Kathleen Rodriguez	Linda Norman	Matthew and Kimberly Broms	Patrick Riesenberg
Katie and Adam Balthrop	Linda Thomas	Matthew Coumes	Paul and Irmgard Diorio
Keaton Nickelsen	Lindsay and Oliver Albrecht	Maureen May	Paul Tso
Keith and Terri Davidson	Lisa and Lee O'Neal	Mel Koontz	Peter and Ginger Dannemiller
Kelly and Julie Ludwick	Lisa and Rob Hopcroft	Michael and Aimee McMillen	Phyllis Yancey
Kelly Kuykendall	Lisa Myers	Michael and Heather Rensink	Rebecca & Charles Dees
Kelly Morgan and John Deushane	LuAnn and Dave Gilmore	Michael and Paige Scheper	Rebecca and Mark Crump
Ken and Paige Harbour	Lynn and Rebecca Madewell	Michael and Stacy Moran	Reuben and Elaine Clarson
	M Frederickson	Michael Bienfait	Reuben and Heather Clarson

Rhon Sheffield	Samy and Sylvia Naguib	Terri Barnett-Matthews	Wesley Ellis
Richard and Caye Oglesby	Sandy and Rodger Peninger	Terry and Suzann Moore	Whitney Batt
Richard and Mariette Reber	Sara Goodman	Terry Ford	Will Brumitt Williams III
Richard and Mary Leslie Spencer	Sarah Ernst	Thomas and Elise Wilkes	William and Carolyn Baker
Richard Battle	Scotland and Peggy Wright	Thomas and Kelley Doran	William and Jocelyn Challas
Richard Davis	Scott and Liz Miller	Tim and Barbara Lane	William and Stephanie Holby
Richard Hyde	Scott and Megan Springer	Tim and Maria Tassopoulos	William Howell
Robert & Patricia Bowden	Scott and Tricia Baynton	Todd Albee	William White
Robert & Whitney Lewallen	Scott Westervelt	Todd and Betsey Banister	Woody and Adrienne Hays
Robert and Beth Reagan	Sean and Amy Bowen	Tom and Cheryl Sharp	Woody and Leslie Galloway
Robert and Mary Yellowlees	Sean and Hailee Sanders	Tom and Lynn Tolleson	Yvonne and David Ladd
Robert Campbell	Sean Griffin	Tom and Rae McWhirter	Ziv Gal
Robert Ivy	Sharon Lyle	Tom and Valerie Usilton	
Robert Pruitt	Stanley Friedman	Trevor and Leah Lang	
Robert Reckhow	Stephanie Blomeyer	Tycho and Marie Howle	
Robert Weber	Stephen and Lisbeth Crim	Vance and Gail Mullis	
Rodger Naugle	Steve and Dianne Robinson	Vernon Ritchie	
Romelle Hut	Steve and Jenny Hufford	Vincent Cox III and Amy Cox	
Ron and Kris Washburn	Steve and Linda Goodroe	Viola Johnson Jacobs	
Ronald and Rachel Hughes	Steve and Melinda Law	Virginia Bartlett	
Russell Richards	Steven and Terry Buckingham	Vivienne Smith	
Sally Rich-Kolb	Steven Klinger	Warren and Linda Wheeler	
Sam and Julia Bass	Ted Keim	Waverly Noles	
Samuel and Genevieve Gaby	Tensley and Laurie Almand	Wesley Cooler	

FOUNDATIONS

A Friend of Atlanta Mission

A. L. Williams, Jr. Family Foundation, Inc.

Akers Foundation, Inc.

Argo Foundation

Atlanta Foundation

Atlanta Jewish Foundation

Besse Johnson and George Blanton Allen Memorial Foundation

Blanche Lipscomb Foundation

Blessed Assurance Foundation

Camp-Younts Foundation

Chambers Medical Foundation

CharityVest Inc

Charyn Darby Foundation

Choate Family Fund

Cobb Community Foundation

Communities of Coastal Georgia Foundation

Community Health Charities (AKA CHC Creating Healthier Communities)

Dante S Stephensen Foundation

Deupree Family Foundation

Doug Williams Foundation

Ellis Family Charitable Fund

Fay S. and W. Barrett Howell Family Foundation

Fisher-Crum Foundation, Inc.

Friedman Supporting Foundation, Inc.

Gaby Family Foundation

Give Lively Foundation Inc.

GiveClear Foundation

Greater Cincinnati Foundation

Guy Millner Foundation

Hagenstad Family Fund

Harriet and Jerry Dempsey Family Foundation

Hines Family Foundation

Isaf Family Foundation, Inc

J C Kennedy Foundation Inc

J. Marshall and Lucile G. Powell Charitable Trust

John and Mary Franklin Foundation, Inc.

John and Polly Sparks Foundation

Journey for Good Foundation

Kimberly Clark Foundation

Kiwanis Club of Atlanta Foundation

Lattner Family Foundation Inc.

Mary Allen Lindsey Branan Foundation

McKenney Family Foundation

Nancy Forsyth Noblin Foundation

National Philanthropic Trust

North Georgia Community Foundation

Odyssey Group Foundation

Patterson Family Foundation, Inc.

Piedmont Charitable Foundation

PlanNet Cares Foundation Inc

Renaissance Charitable Foundation

Ressler-Gertz Family Foundation

Samuel Roberts Noble Foundation

Scott Hudgens Family Foundation, Inc.

Solstice Foundation

Springs Foundation

Syla Foundation

The Bates and Margaret Chappell Foundation

The Busy Tree Foundation Inc

The Campbell's Family Foundation Inc

The Chicago Community Foundation

The David M. and Donna T. Brown Fund

The Edward Colston Foundation

The Evelyn and Frank Gordy Foundation

The Gary W. Rollins Foundation

The George M. Brown Trust Fund of Atlanta

The Hammill Family Foundation

The Hislop Family Foundation

The Jim and Billie Ellis Foundation

The Noonday Foundation

The Pennies From Heaven Foundation, Inc.

The Pranan Foundation

The Roberts Charitable Foundation

The Schoen Foundation

The Vasen Family Legacy Fund

The Wilson Family Foundation

The Winston-Salem Foundation

Thomas H. Lanier Family Foundation

Thomas M. and Irene B. Kirbo Charitable Foundation

Tolleson Family Foundation

Tull Charitable Foundation

WaterStone Foundation

Westerstrom Charitable Trust

Woods Family Foundation

World Outreach Fund

Zeist Foundation

Anna Van Horn Alexander Charitable Gift Fund

R & B Fund

Thomas Mello II Charitable Fund

Williams Family Fund

CORPORATIONS

A1 Garage Door Service

AD CHI SIGMA, INC.

Alliant Insurance Services Inc

Amazon Prime TNF For Good Initiative

AMB Group, LLC

American Endowment Foundation

Arc Thrift Stores

Assurance America

Athenahealth

Atlanta Falcons Football Club, LLC

Atlanta Fine Homes Sotheby's International Realty

Bank of America

Bennett Thrasher

Billy Howell Ford Lincoln

Brand Vaughan Lumber

BrightOrg Services

Businessolver

Charter Energy

Chick-Fil-A

Club of Hearts, Inc.

Costco Wholesale Corporation

CSO, Inc

DateYourselfGirl, Inc.

Delta Air Lines

Delta Dental

Earle Kinlaw & Associates, Inc. (EKA)

Ecoslay

Exhibits South

FSI Fire Sprinkler Inspection Co.

Georgia Pacific

Georgia Power

GPS Hospitality

Hanley Homes, LLC .

Herschend

Holder Construction Co.

Home Depot

Inovalon

Interleap Partners LLC

Interra International

Intuitive Surgical

Jackson Healthcare

Jim Ellis Automotive

KFC Foundation

Kids 'R' Kids International, Inc.

Lockton Companies

Manhattan Associates

Masterworks Agency

Maximize Learning Inc

McKenney's Inc

Micron Technology

Microsoft

Mill Creek Residential

Morgan Stanley

Nordson Corporation Employee Giving

Ocean Network Express

Piedmont Jets, LLC

Poderoso Productions

Publix Super Markets Charities

QTS Data Centers

QuikTrip Corporation

Salesforce

Scotland Wright Associates

Sherrill & Hutchins Financial Advisory, Inc.

SpurConnX

Stifel Charitable Inc.

Stripe

Sweetleaf Farm South I, LLC
 T5 Data Centers
 TE Certified Electrical,
 Plumbing, Heating & Cooling
 The Coca-Cola Company
 The Justin Landis Group
 The Scott Pryor Law Group
 Truist
 United Way of Greater Atlanta
 US LBM Foundation
 Venture By-Products, Inc.
 WEB4U
 Wells Fargo
 Yancey Bros Co.

CHURCHES

Athens Church
 Celebration Church
 Church of The Apostles
 Clark Station Baptist Church
 Free Chapel ATL Midtown
 Campus
 Johnson Ferry Baptist Church
 Mount Paran Church Of God
 North Point Ministries, Inc.
 (Buckhead Church)
 Passion City Church
 Peachtree Church
 Peachtree Road United Method-
 ist Church
 Victory World Church

BEQUESTS

Estate of Edward S. Krebs
 Estate of Frank & Doris Boggs
 Estate Of Gilda Cabrera Reyes
 Estate of Mildred Barrows Ball
 Estate Of Nora King
 Estate Of Robert Luther Stowell
 Hurlburt Charitable Remainder
 Trust
 The Estate of Deandra Hudson
 The Estate of Katherine
 Hamilton
 The Estate of Larry Ross Carney


IN-KIND

AJ Terrell Jr. Foundation
 ASHRO (Colony Brands)
 Atlanta Office Liquidators Inc
 Boxer Craft
 CBRE Atlanta
 Ever Eve
 Free Chapel
 Georgia-Pacific Innovation
 Institute
 HD Supply
 Hyatt Regency
 just US MH Foundation
 Kimberly Clarke
 Mjay Specialty Bakery
 Morgan Stanley
 Netflix
 Phoenix Roasters
 Phoenix Senior Living
 Rhea Clothing
 Samaritan's Purse
 Servpro East Cobb
 Suzanna's Kitchen
 Tini Younger
 Uptown Cheapskate
 Weezie Towels

We are truly grateful for each and every one of the donations we receive to support the men, women, and children we serve.

While we would like to thank all of our supporters by name in our Annual Report, the list is almost 20,000 strong! The list above includes all donors that have given \$5,000 or more to our operating and/or capital budgets in fiscal year or calendar year 2025.





**This is the future Atlanta Mission
is building every day.**

A future where...

purpose is restored, **dignity** leads
the way, **healing** has time to take hold,
stability makes transformation possible,
families are seen, and **community**
restores what isolation has broken.

A future that is

**DEEPLY,
UNMISTAKABLY
HUMAN.**